



Gold Coast Women in Business Awards 2021 Categories

1: Gold Coast Woman in Business of the Year Award

This category will honor the City's inspiring innovators and visionaries. This category is open to entrepreneurs who have achieved accomplishments of significance over their career. Nominees will possess qualities of vision, innovation, entrepreneurial drive, leadership, individuality, tenacity and demonstrate their commitment to gender diversity.

2: Business Achiever Award (open to business owners, CEO's and managing directors)

This category is open to women in business who demonstrate being a proven leader in her organisation and brand category. Nominees will demonstrate outstanding leadership, and track record of building sales and profitability while energising and inspiring the people who report to her.

3: Community Dedication and Social Justice Award

This category will recognise the candidate's contribution to the community or cause. The candidate will demonstrate dedication to the Gold Coast or wider community through her current & past charity and voluntary work, community endeavors or improving the quality of lives of people in her region or wider community or pursuit of social justice.

4: Aspiring Young Business Women's Award (open to 18-28-year olds)

Candidates will demonstrate significant achievements to date and be making a distinctive contribution in their field or career or educational pursuit. Open to nominees between the age of 18-28 as at 30 September 2021 who possess significant leadership potential and outstanding qualities or performance. Entrants will demonstrate their capacity to shape the future of the city with their immense energy, dedication, and flair.

5: Empowering Young Women's Award (open to high school students)

Open to outstanding young women who demonstrate significant leadership potential and outstanding qualities or performance. To be eligible for this Award the nominee must be in full time OR part time education in the city of the Gold Coast in 2021. Entrants will demonstrate high potential and a commitment to the Gold Coast community by contributing to charity or voluntary and/or achieving success by overcoming the odds.

6: Creating Change Award

Presented in celebration of excellence and significant commitment to working towards, and achieving, change that is good for the environment, our community, and business. Nominees will demonstrate success in one or more of the following areas: environment, global change and/or emerging female led fields through a company's products, services or social entrepreneurship or innovation resulting in major social or economic impact for the betterment of our economy and future.

7: Arts, Culture, Entertainment and Tourism Award

Presented in celebration of excellence in achievement and or significant contribution to the development, promotion and profiling of arts, entertainment, culture, or Tourism.

8: Innovation, Technology and Research Award

This award recognises outstanding new technology, design, or research in a chosen field or organisation. The candidate will demonstrate high potential and be making a distinctive, innovative contribution and show how this innovation, technology or research has created a cutting-edge technology or new industry practices, process, product, service ground-breaking research.

9: Business Adaption and Ingenuity Award

Presented in recognition of enterprising businesses which have worked to adapt their business model, products, and or services during the 2021 COVID-19 period. This category is focused on those businesses which have showcased their ability to reinvigorate themselves within their industry or community sector. Highlighting the critical importance adaptability, transformation, and nimble strategy plays in reshaping business in the current business environment.

10: Rising Star Award – Small Business

As a tribute to commitment small business and growing enterprises across the region, this prestigious Award celebrates a visionary and dedicated woman who is doing extraordinary work and addressing critical issues across the region through her work in a small business or growing enterprise.

11: Employer of the Year Award

This award recognises employers with over 10+ employees who have demonstrated an outstanding effort over the past 12 months to attract and retain staff/women in their business. This award is for employers whose employee benefits, staff retention levels, inspire wellbeing, diversity and an impressive culture. The business does not necessarily need to be female founded, however must be owned by women (at least 50%) or run by women (leader is a woman at least 30% of executive team are women).

2021 Nomination Submission Criteria

Entry Eligibility: To enter the Gold Coast Women in Business Awards 2021, you must be a woman who resides or works in the City of the Gold Coast and is either an Australian citizen or has Australian residency status.

- Applicants may enter up to a Maximum of three (3) different Award Categories. A separate entry may be submitted for each Category. The Judging Panel reserves the right to redirect applications to another Award Category.
- The nomination submission and entry Form must be emailed or posted before close of business Thursday September 30, 2021. Past Awards Finalists and Awardees of Merit can re-enter the Awards. Past winners can re-enter other Categories but not their winning Category.
- Nominations will only be accepted in the provided format with all questions answered and correct information and administration fee provided.
- For candidates of the *Business Achiever Award*, your business must have been operating for a minimum of two years as at 30 June 2021 and you must have been in the position for no less than 18 months.
- If entering the *Aspiring Young Business Women's Award*, the nominee will be aged between 18 -28 years as at 30 September 2021.
- If entering the *Empowering Young Women's Award*, the nominee be must be in full time OR part time education in the city of the Gold Coast as at 30 September 2021.
- Applications are open to all women in business, not only business owners.
- The *Community Dedication & Social Justice Award* is open to all women who have made a difference in the community either through their contribution as a volunteer or service.



NOMINATION SUBMISSION FORM

2021 AWARDS NOMINEE DETAILS (the person being nominated for an Award)

Name of Nominee (Candidate).....

Date of birth

Residential Address Postcode.....

Business Street Address Suburb.....

Tel no (Private contact if preferred)

Email (Private email if preferred)

Position.....

Company or Organisation

School or Educational Institution (if applicable for Category entered)

I WISH TO NOMINATE THE ABOVE PERSON (Nominator- person proposing the Nominee)

Nominated by (if not self-nominated)

Position & Organisation

Relationship to Nominee.....

Postal Address..... Postcode.....

Day Tel no..... Mobile.....

Email..... Signature.....

Q: Is the Nominee (Candidate) aware of their Nomination YES/NO

Q: Can the Awards Secretariat contact the Nominee direct YES/NO

List Category/Categories entered (list Category Name or its Number)

A: **B:** **C:**

Nomination Fee: \$100.00 per category entered. This fee must accompany the Nomination Form.

I hereby agree to the terms and conditions of Women in Business Awards of Australia and accept that the judge's decision is final and that no correspondence will be entered.

Payment method: Bankcard / Mastercard / Visa / Cheque (payable to Women in Business Awards of Australia®)

Card Number: _____ - _____ - _____ - _____ Exp: ____/____

Signature: (Print Name)

(Note: This amount will be deducted from your credit card by KP Corporate Communications Pty Ltd and details deleted following payment)

**This form must be accompanied by the listed Submission Requirements and submitted
Before 5pm THURSDAY September 30, 2021 to one of the following:**

Email: enquiries@WIBAA.com.au

AWARDS & PRIZES: Over \$50,000 in prizes

Category Winners receive

- A commemorative Women in Business Awards Winner certificate
- A beautiful Awards bracelet – designed by Awards Jewellery Partner My Jewellery Shop
- Permission to feature Gold Coast Women in Business Awards logo on company stationery and advertising material
- Membership to the Women in Business Awards Alumni ‘Corporate Colleagues’, for past Awards finalists and winners

Category Finalists receive

- Gift Pack
- A commemorative Women in Business Awards Finalist Certificate
- Membership to the Queensland Women in Business Awards Alumni for past Awards finalists and winners

Awardees of Merit receive

- Awards Merit Gift Pack
- A commemorative Women in Business Awards Awardee of Merit Certificate

Nomination Submission requirements

Nominations are open for eligible candidates residing or working in the City of the Gold Coast, Australia.

Typed document including: Answers to the below questions: a maximum of 200 words length per answer. Eligibility assessment. All Nominations are reviewed to ensure they meet the relevant Eligibility Criteria. (Including CV is optional)

1. Cover page: to include 100-200-word overview of Candidate, experience, and outline of nomination & colour image
2. The candidate’s work / career history and key achievements, educational history, and key achievements.
3. The candidate’s role and contribution to a current project/venture/work or educational venture.
4. The candidate’s vision/plans outlining specific future ambitions and goals (show specific projects successfully undertaken to date if possible).
5. What makes the candidate worthy of winning their selected category?
6. (*Cat 3 mandatory: Other categories optional*) The candidate’s contribution to the community, include current & past charity, voluntary and/social justice work
7. Supporting submission material NB: This can include the following: press cuttings; marketing materials; supporting letters and testimonials.
8. Three Referees listed complete with name, position, relationship to the entrant and contact day phone number.
- 10: Fully completed Nomination Form provided with Submission

Please note for Categories 5 & 6: When considering the applicant’s demonstration of future potential, attention will be given to third-party endorsement and evidence that the candidate has been fast-tracked/tipped for future success.

Important information: All shortlisted candidates will be required to attend Category Judging dates in October or November 2021. The Dates will be advised by email correspondence within approximately 14-21 days of the Awards Nomination Closing Date.

- Candidates accepted for Interview Stage will be required to provide 3 bound Entry Nominations for the judging panel, a USB with a 200-word media profile/biography and a 1-3 meg Jpeg head and shoulder image.
- Judging Panel: Made up of well-respected and experienced members of Queensland’s business community. Three category (3) judges conduct the interviews with successful Candidates who reach this stage.
- Categories 1, 2, 4, 5, 7, 9, 10, 11 will be required to provide supporting financials for past two years signed by an accountant.
- Category Finalists and Winners will be announced at the 2021 Gold Coast Women in Business Awards Celebration. To be eligible Awardees of Merit must be available to attend the Awards Presentation on November 26 2021.
- Upon Nomination entry processing, no entry refund will be provided.

Nomination deadline: 5pm THURSDAY September 30, 2021